



## DATA Board of Directors Meeting

December 8, 2020

3 p.m.

Via Zoom

Present: Jeff Fairfield, Doug Pickford, Keith Meurlin, Charles Kapur, Helen Cuervo, Penny Newquist, Stephanie Brinley, Kurt Thompson, Anita Grazer, Raj Paradkar, Frank Padilla, Anna Nissinen, Joe Martin, Manol Andonyadis, Jatinder Khosla, Jeff Parnes, Noah Klein, several others by phone

Staff: Luke Frazza, Sarah McGowan, Karla Nativi, Kelly Woodward

Board Chairman J. Fairfield called the meeting to order and welcomed attendees at 3:02 p.m. There being no objections, the agenda was adopted as presented. Approval was unanimous with P. Newquist abstaining as she was not on the Board when that meeting was held.

D. Pickford presented a review of DATA's CY2021 budget, noting it will be a challenging year as (was) is 2020. He also thanked J. Fairfield for his leadership.

As DATA's primary funding comes from grants from the Department of Rail and Public Transportation, and all grants are on a reimbursable basis, there is an ongoing cash flow issue. Just as DATA reached an agreement with DRPT to help alleviate this situation by being permitted to bill on a monthly basis, the pandemic struck. The Association's funding for FY2021 was subsequently reduced by 30% by what had been DRPT's original recommendation for funding DATA in FY21.

The Commonwealth Transportation Board is meeting December 9, but D. Pickford does not anticipate funding to increase for the remainder of the fiscal year. He pointed out that - although there is residual money in DATA's vanpool grant - DRPT will not approve charging to that grant; and only limited charging has been allowed to our ongoing SchoolPool program.

Because of the pandemic, DATA also could not hold its normal fundraising events – the Annual Golf Tournament and the Anniversary Celebration and Awards Ceremony. D. Pickford was unsure what the Commonwealth will do in terms of funding grant programs for FY22. DATA nonetheless plans to pursue four grant opportunities. DATA did anticipate an extension on its federal funded Enhanced Mobility grant and believes the beginning of the new Enhanced Mobility grant to occur in early 2021.

In January, DATA staff will take a 25% reduction in hours to help accommodate the anticipated funding shortfall.

D. Pickford questioned whether there would be another stimulus package. DATA did take advantage of the PPP program and received an SBA Disaster Relief loan which has not been

used to date. DATA will pursue funding from private foundations and a subcommittee will be appointed to examine staffing and funding and make recommendations to put the Association on a firmer financial footing.

D. Pickford noted the 2021 budget was adopted by the Executive Committee but also sought endorsement by the Board of Directors.

J. Fairfield moved the CY2021 budget be adopted as recommended; A. Grazer seconded the motion was unanimously approved.

J. Fairfield commented on the success of recent Legislative Roundtable, including excerpts broadcast on NBC4 by Roundtable moderator and traffic reporter Adam Tuss.

D. Pickford commented on DATA's new website, still a work in progress. He also mentioned the current membership drive and noted the extension of the 20% "Challenging Times" dues discount to December 20, 2020. Through proffers and a company recruited by J. Fairfield, DATA was able to increase its membership slightly. He noted R. Paradkar had provided a contact at Microsoft and offered the new membership materials to any Board member who might like to assist in recruiting members.

D. Pickford proposed three new Board of Directors members – Charles Kapur, Joe Martin, and Michael Champness.

J. Martin is the Acting CEO of the Dulles Regional Chamber and former CEO of the Fauquier County Chamber; it is anticipated his position will be formalized by the end of 2020 and hopefully will offer DATA a better connection to Prince William County.

M. Champness heads the Fairfax County Transportation Advisory Commission and is quite knowledgeable about TDM.

C. Kapur is well-connected in the arts community and noted transportation issues were a concern to the Chamber's members; he plans to disseminate information to his membership and help involve members in DATA.

D. Pickford moved that the three proposed members be elected to the Board with K. Thompson seconding and approval unanimous.

D. Pickford reviewed the proposed calendar of events for CY 2021. The Golf Tournament will be moved to late June and the Anniversary Celebration to April 8, but all events will be subject to the "progression" of the pandemic. The Executive Committee will meet monthly to handle day-to-day Association issues, with the Board meeting in March and September. The Annual Meeting and Holiday Reception is currently scheduled for December 2, 2021.

New officers will be elected next year.

There being no New Business, P. Newquist moved to adjourn at 3:31 p.m., with J. Parnes seconding. Approval was unanimous.